

30th October 2025

To,
The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai– 400051

Company Trading Symbol: **FROG**

Dear Sir /Madam,

Subject: **Press Release – Frog Cellsat Limited Announces Rebranding to Frog Innovations Limited, Signalling Strategic Diversification.**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a Press Release issued by Frog Innovations Limited ('the Company') titled "Frog Cellsat Limited Announces Rebranding to Frog Innovations Limited, Signalling Strategic Diversification"

This is for information of the Exchange and the Members.

Thanking You

**For Frog Innovations Limited
(Erstwhile Frog Cellsat Limited)**

**Rajat Sharma
Deputy Company Secretary
& Compliance Officer
M. No. A70274**

Encl: As above



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Frog Cellsat Limited Announces Rebranding to Frog Innovations Limited, Signaling Strategic Diversification

Technology Admin 10/30/2025

Noida, India, October 30, 2025: **Frog Cellsat Limited**, a giant in the field of the manufacturing of telecom equipment and mobile coverage improvement solutions, today unveiled their new identity as Frog Innovations Limited. This change in brand name is a major turning point in the company's history as it is gradually moving away from just the cellular and wireless communications market and expanding its product portfolio.

Under the new brand name, the company will produce a range of connected technology solutions such as CCTV systems, Wi-Fi routers, PoE switches, ONTs, SFP modules, and more. This diversification represents their commitment to integrating advanced connectivity solutions alongside their established cellular offerings.

*"The new name Frog Innovations Limited is a reflection of our goal to be a provider of technology solutions that cover the entire spectrum in a world that is becoming more and more connected," emphasized **Konark Trivedi**, the Founder and Managing Director of Frog Innovations Limited. "The Frog Cellsat name continues to stand for our cellular and wireless solutions, but at the same time, we are very happy to announce 'FROG EYES' as our new name for the CCTV and surveillance market. This change is a demonstration of our continuous commitment to innovation, quality, and providing value in the different technology domains."*

The 'Frog Cellsat' brand will still be used by the company for its Wireless and Cellular Solutions portfolio, thus guaranteeing the company's presence and strength in those areas that are of primary importance. The newly launched CCTV and Surveillance business, on the other hand, will be known by the brand name "FROG EYES," and it will reflect its market positioning devoted to the deployment of advanced security technologies.

This transformation marks a very important point in the development of Frog, which has been an ongoing process of slowly but surely making the company a technology pioneer that is customer-friendly and innovative at its core.



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